

HALLOWEEN SAFETY

Halloween is one of the most anticipated nights of the year for kids, but Safe Kids' research* shows some scary statistics on Halloween safety.

Only **1/3 OF PARENTS**

talk to their kids annually about Halloween, although 3/4 report having Halloween safety fears.



On average, **TWICE AS MANY CHILD PEDESTRIANS**

are killed while walking on Halloween compared to other days of the year.



Only **18%**

of parents use reflective tape on their children's Halloween costumes.

12%

of children five years of age or younger are permitted to trick-or-treat alone.



Talk with your goblins about Halloween safety, and how simple precautions can make it a fun and safe night for kids of all ages. For additional safety tips, please visit SafeKids.org/Halloween

Children under 12 should trick-or-treat and **CROSS STREETS WITH AN ADULT**



ALWAYS WALK ON SIDEWALKS OR PATHS

if there are no sidewalks, walk facing traffic as far to the side as possible.



Cross the street at corners, **USING TRAFFIC SIGNALS**

and crosswalks. Parents should remind children to watch for cars that are turning or backing up.



DRIVERS SHOULD SLOW DOWN

and be especially alert in residential neighborhoods. Children are excited on Halloween and may move in unpredictable ways.

